

call to artists

REQUEST FOR PROPOSALS

August 2018

OPPORTUNITY

The Downtown Public Art and Mural Committee, comprised of representatives from the Brandon Downtown Development Corporation (BDDC), Brandon Neighbourhood Renewal Corporation (BNRC), Art Gallery of Southwestern Manitoba (AGSM) and downtown property owners, is seeking an artist or artist team to create a mural in downtown Brandon. All information about the opportunity is contained herein.

- Artist Fee:** \$5,000
- Eligibility:** Artists residing in Manitoba
- Deadline:** September 14, 2018 (5:00 p.m.)
- Completion:** Fall 2018

The purpose of this request for proposals is to select an artist or group of artists to transform a pre-selected wall in downtown Brandon through the creation of an original mural. The goal of the Downtown Public Art and Mural Program is to bring about a new sense of energy to our downtown.

We believe that a focus on this type of public art will generate significant interest in downtown and will draw local residents and tourists alike to this important part of our city. This will have positive social and economic spinoffs for our entire community, but particularly for our inner-city community. To that end, murals not only have an ability to create a sense of energy but they also have an ability to increase the perception of safety in an otherwise dark and dilapidated alley or on a blank concrete wall.

LOCATION

921 Rosser Avenue



ARTIST ELIGIBILITY

This project is open to professional artists residing in Manitoba.

call to artists

SELECTION PROCESS

A selection panel consisting of representatives from the BDDC, BNRC, AGSM and downtown property owners will engage in a one-stage artist selection process to review all artist submissions. The selected artist will enter into a contract with the Brandon Downtown Development Corporation.

ARTIST SELECTION CRITERIA

Submissions to the call will be reviewed and decisions made based on:

- Demonstrated skills and previous experience working with this medium.
- Alignment of the proposal to the Downtown Public Art and Mural Program’s vision for these murals.

SUBMISSION REQUIREMENTS

Email the following documentation as one (1) PDF file to downtowndevelopment@brandon.ca:

1. **Application Form:** Please complete the form attached to this document.
2. **Work Samples:** You may submit up to five (5) supporting image examples of previous work. One image per page. Please include artist name(s), title, year, location and medium information on each page.
3. **Proposal(s):** Please submit a graphic proposal for the mural wall.

VISION

By creating colourful and modern murals on blank surfaces, we will announce to our community that downtown is undergoing an exciting transformation and is becoming an increasingly vibrant neighbourhood in our city. The selected mural will proclaim that downtown is open for business, open for living, and open for entertaining. Although the successful proposal will be an original work, in order to assist artists in understanding our vision, we have provided some examples of desired murals below.



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Attach one (1) copy of this form as the first page of the submission.

Name: _____

Team Name (if applicable): _____

Address: _____

Phone: _____ Email: _____

Website or Blog (if applicable): _____

Please explain why you are interested in this opportunity and why you feel you are qualified to undertake a project of this nature:

Please describe how your proposal aligns with the desired vision and how your design will suit the downtown Brandon streetscape:

Signature: _____ Date: _____

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Additional Information:

Please be advised that the Downtown Public Art and Mural Committee, along with the selection panel, are not obliged to accept any of the submissions and may reject all submissions. The Committee reserves the right to reissue the RFP as required. All submissions to this RFP become the property of the Public Art and Mural Committee and the Brandon Downtown Development Corporation.

Please note that the artist's fee of \$5,000 represents the stipend for the completed work. Materials and supplies, including paint, will be donated by local businesses and/or paid for by the Downtown Public Art and Mural Committee, and supplied to the artist at no charge.

The selected artist or artist team will be required to carry a minimum of \$2,000,000 liability insurance. The following options are available:

1. Artists may purchase liability coverage from a local broker and provide the BDDC with a copy of the certificate of insurance.
2. Artists may already have coverage in force (either under homeowners insurance or an individual policy). If this is the case, we would ask that they provide the BDDC with a copy of the certificate of liability insurance.
3. Artists may purchase an Outside User Liability policy directly through Western Financial Group.

Questions:

If you have any questions, please contact the Executive Director of the Brandon Downtown Development Corporation, Elisabeth Saftiuk, by email at downtowndevelopment@brandon.ca or by phone at 204-720-0342.